Business of Science



The 2021 Business of Science Conference will be held at Millennium Point, Birmingham on Thursday 7th October 2021. Exploring and celebrating the "Commercialisation of Science", the Conference will explore the key topics of "Science, Innovation and Skills" and how they provide both commercial and societal benefit.

BoSC21 will be opened by Andy Street, the recently reelected Mayor of the West Midlands, followed by several keynote presentations from organisations who can clearly demonstrate the benefits that their involvement in Science & Innovation have realised. These include BASF, InnovateUK and Thomas Swan Ltd, along with William Blythe Ltd, Domino UK Ltd, IVE, 2M, Graphene @ Manchester, Nexus, the Caburn Group, and the University of Salford.

The Conference will continue with three breakout sessions discussing STEM skills, The Science of Wellbeing, and the Use of Advanced Materials to support Sustainability, before moving into the afternoon session where the Conference will hear a keynote presentation about "Innovation and Societal Benefit".

This has been a key aspect of our lives over the last 15-18 months and the rapid development of the Covid vaccines has clearly demonstrated the "Commercialisation of Science" in a way that none of us could have anticipated only two years ago.

The future of Science and Innovation will also be explored through a stand-alone careers session for the 40-50 students who will be attending the Conference, giving them the chance to attend a full 'business' conference, interact with the other 200+ delegates and help them to identify STEM careers which may appeal to them in the future.

As part of an "Advisory Session", AGBI and HGF will be providing delegates with practical advice and support regarding IP protection, the use of R&D tax credits and access to other Innovation Finance along with advice about other legal matters to consider when developing and taking a product or service to the marketplace.

Full details about BoSC21 can be viewed at <u>The Business</u> of Science Conference 2021 through which tickets are on sale. The event will close with presentation of the Innovation Awards in the three categories of Primary, Secondary and 18+ to those entries that have best described their exciting "Science Dream" and how they would like Science to change what and how we do things. Entries for these awards are welcomed at <u>The Innovation Awards 2021 | Business of Science</u>.

The evening beforehand, at the pre-conference dinner, the annual BoS Leadership Awards, supported by PZ Cussons, will be awarded in four categories. If you or someone you know has demonstrated outstanding business leadership in science and innovation, please consider nominating them at <u>Leadership Awards - Business of Science</u>.

Key Partners of BoSC21 include Road3, Incaloop, WISE, Wakelet, the WOW group, Greater Birmingham Chamber of Commerce, the West Midlands Innovation Alliance, STEM Learning and TransitionPlus Ltd, British Coatings Federation and "Lookout" who will again be providing the research to develop the annual Business of Science Survey; Business of Science Survey Report 2019 - Business of Science.

Steve Bennett, Founder of the Business of Science Conference and the associated events commented: "I am delighted to be bringing the event to Birmingham after the postponements of the last 18 months and to add the strengths and opportunities of the West Midlands to the existing BoS community which has been developed across the Northwest and further afield. Collaboration and Partnership is essential to the success of the Commercialisation of Science and within this increasingly important national agenda.

The Conference will again celebrate the value of Science and Innovation to society, business and individuals and I look forward to welcoming everyone to the event. BoSC21 could not take place without the many sponsors and partners of the Conference who have stuck with the event over the last 15-18 months and their ongoing support and encouragement over the last few years since the inaugural event in 2016 has been invaluable."

Steve J.Bennett, Founder & MD Business of Science Ltd e-mail: steve@businessofscience.co.uk Phone: (07946) 650120